Course Support for the Development of Social Media Literacy in schools

- Challenges of education 4.0
- Social media literacy and its importance in the education of the 21st century
- Types of educational tools based on social media use
- The social media based learning model
- Addressing the fake news phenomenon in school - manipulation and propaganda through social media
- GDPR, legislation, procedures and policies of social media usage
- Copyright - rules, limits, freedoms
- Risks of using Social Media tools in education
- Social media based tools used to assess students' competences in different study disciplines

Social Media Literacy

Educational Toolkit for the Development of Social Media Literacy

Introduction

Teaching Social Media Literacy in school

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We live in an age where digitisation has become a very natural process. Therefore, the education we do in schools cannot remain outside this reality. Social Media, with all its aspects, is a part of our lives, whether we like it or not, and for our students this part of reality is becoming increasingly important. It is therefore natural that schools should also be concerned about how Social Media affects the development of young people and adapt their methods to the reality in which young people live.

One of the aims of the *Educational Toolkit for the Development of Social Media Literacy* project (2019-1-RO01-KA201-063996) is to encourage the use of Social Media in schools, with all that this entails. While this may seem simple, especially in the current context of accelerated digitisation of education in general, the approach is complex, as Social Media and new technologies offer endless opportunities and social media is evolving at an accelerated pace. Schools should therefore make efforts to integrate this component into the educational process. However, in order to make Social Media literacy in schools, teachers need to be supported in this, as many teachers are rightly sceptical about the use of Social Media itself. Some don't use them at all, others see them as a source of entertainment or a danger to healthy education and prefer to avoid the subject.

What we aim to do next is to encourage teachers to use Social Media in their educational activities, be it teaching or in extracurricular activities. In this sense, the second intellectual output (IO2) created within the *Educational Toolkit for the Development of Social Media Literacy* project (2019-1-RO01-KA201-063996) is a course for teachers who want to improve their own media literacy skills and who want to use Social Media in the classroom, thus contributing to their students' media literacy competencies development. Without claiming to cover everything related to Social Media literacy, this course is a useful tool in managing the use of Social Media in schools. The idea behind the creation of the course was to provide a useful resource for any teacher who wants to use Social Media in their activities, regardless of the subject they teach.

The course contains 9 modules, structured in a similar way and having the following structure:

- the number of hours allocated to study the content of the module;
- the aim of the module;
- expected learning outcomes;
- training material;
- resources;
- learning snacks;
- infographics;
- activity plans (related to the content of the module).

The 9 study modules are closely related to the areas of competences identified in the creation of the curriculum that constitutes IO1 and aim to provide an overview of what Social Media literacy applied in schools should consider, without, of course, exhausting the subject.

Module 1 – Challenges of education 4.0

Module 2 – Social media literacy and its importance in the education of the 21st century

Module 3 – Types of educational tools based on social media use

Module 4 – The social media based learning model

Module 5 – Addressing the fake news phenomenon in school – manipulation and propaganda through social media

Module 6 – GDPR, legislation, procedures and policies of social media usage

Module 7 – Copyright – rules, limits, freedoms

Module 8 – Risks of using Social Media tools in education

Module 9 – Social media based tools used to assess students' competences in different study disciplines

The other intellectual outputs created within the *Educational Toolkit for the Development of Social Media Literacy* project (2019-1-RO01-KA201-063996) are based on this course, which provides both a theoretical basis for implementing Social Media literacy in schools and a series of methodological suggestions for designing activities with students. However, the latter will be dealt with separately in the following intellectual outputs that are part of the toolkit.