

Activity Design (lesson plan)

involving the use of social media in school

How about an Insta_School?



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Title of the activity

- How about an Insta_School?

Subject/discipline

- Media education,
- Social networking,
- Non-formal communication

Type of lesson

- Extracurricular case study activity

Age of students

15 - 18 years / grade 9 and 12

Duration

90 minutes

Social Media tools used

- Instagram,
- YouTube

Learning outcomes

- The role of the activity is to stimulate students' critical thinking and encourage them to find solutions in terms of creative and responsible use of social media in school.

Methods/strategies used

- debate

Description

- The activity takes place with two classes at the same time (preferably a 9th and a 12th grade class to have a varied perspective on the topic)

Step 1 - discussion about social media and the role of social media in teenagers' lives

Step 2 - watching the trailer of the film "Social Dilemma" -

<https://www.youtube.com/watch?v=uaaC57tcci0&t=3s>

Step 3 - Social media in school - pros and cons (working in teams)





Step 4 - If school should move for a day on Instagram, how should classes be run? - work in 4 teams, each team comes up with a solution

Assessment

- Questionnaire to evaluate the activity - Google forms

Resources

- <https://www.finalsite.com/blog/p/~board/b/post/instagram-for-schools>
- <https://www.campusuite.com/blog/how-to-use-instagram-for-schools>
- <https://insights.digistorm.com/en-au/instagram-tips-for-schools?hsLang=en-au>
- <https://www.youtube.com/watch?v=uaaC57tcci0&t=3s>

Tips & Tricks

- During the debate on the pros and cons of using social media in school, group students according to class, and in the teamwork part to find solutions for "school on Instagram", create mixed groups.

