

Activity Design (lesson plan)

involving the use of social media in school

Interview with a contemporary personality



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Title of the activity

- Interview with a contemporary personality

Subject/discipline

- Media education,
- Social networking,
- Non-formal communication,
- personal development,
- active citizenship

Type of lesson

- Extracurricular case study activity

Age of students

15 - 16 years/ 9th grade

Duration

90 minutes

Social Media tools used

- Facebook,
- Instagram,
- YouTube

Learning outcomes

- Making media products and posting them on social media.
- Students will know how to conduct an interview.
- Students will learn about copyright.
- Post videos on YouTube and Facebook without breaking GDPR rules.

Methods/strategies used

- Case study activity

Description

Step 1- At the end of a lesson, students will be assessed through a team project. They will be given the task of conducting an interview with a contemporary personality in a field of their choice (scientific, journalistic, sports, economic, family). They will be given additional





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information on how to plan an interview.

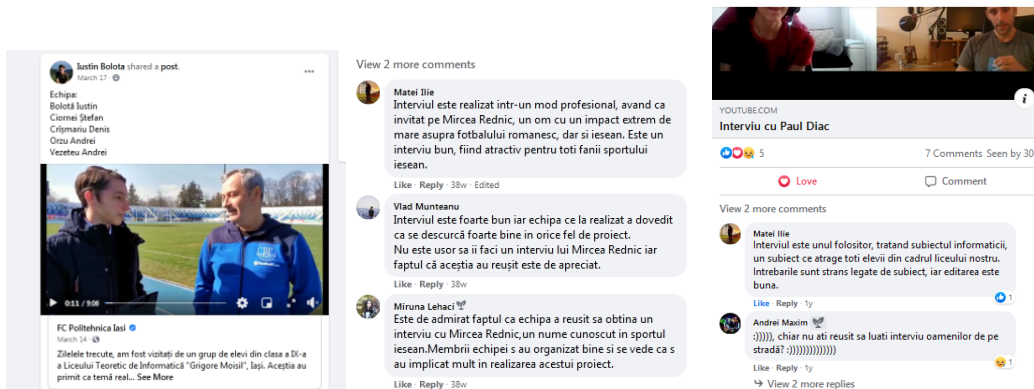
<https://www.ghidjurnalism.ro/interviul>

<http://mediacritica.md/ro/fata-n-fata-cu-interviul/>

Step 2 - They are informed of the stages of the project:

- . Documentation in the chosen field or about the chosen personality;
- . Distribution of tasks within the team;
- . Realisation of the questions;
- . establishing contacts;
- . Filming, editing, editing;
- . Subtitling;
- . Uploading material to the Facebook page;
- . Presenting the interview in front of the class.

Step 3 - The media content is produced, with each group posting the interview on the class Facebook page and the other classmates giving feedback. During the activity, one of the interviews was also distributed on the high school page and on the Iasi sports club page.



Step 4 - Discussions with students about copyright law and posting videos on YouTube and Facebook without breaking GDPR rules.

Assessment

- The evaluation of the activity is done through a voting for the best interview on Facebook/Instagram according to several criteria:





1. Compliance with interview rules (relevant, informed, open questions, relevant topic);
 2. Involvement of all students in the project;
 3. Technical quality of the material;
 4. Compliance with copyright law and GDPR rules.
- Students are aware of the GDPR laws they must follow when making and posting video material involving the identity of other people. They also take steps to protect their copyright when creating media content. They learn about the penalties that can be applied for breaching copyright law and GDPR rules, and how to react if they fall victim to such an infringement.

Resources

- Law No 8/1996 on copyright and related rights
<http://www.legi-internet.ro/legislatie-itc/drept-de-autor/legea-dreptului-de-autor.html>
<https://www.colorful.hr/drepturile-de-autor-si-legea-copyrightului-ce-schimbari-apar-si-cum-va-fi-influentat-mediul-online/>
- Copyright FAQs
<https://euipo.europa.eu/ohimportal/ro/web/observatory/faqs-on-copyright-ro>
- Copyright on YouTube
<https://www.youtube.com/intl/ro/about/copyright/#support-and-troubleshooting>
- About copyright, recipes and creations
<https://simonacallas.com/2015/04/despre-dreptul-de-autor-retete-si-creatii/>

Tips & Tricks

- Blurry pictures of personalities in interviews can be posted on Instagram and other students in the class can guess the identity of the person.

