

Activity Design (lesson plan)

involving the use of social media in school

Podcasting in school – students voices



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Title of the activity	Subject/discipline	Type of lesson
<ul style="list-style-type: none"> Podcasting in school - students views about a topic 	<ul style="list-style-type: none"> General subjects 	<ul style="list-style-type: none"> Extracurricular activity

Age of students	Duration	Social Media tools used
12 – 18 years old	250 minutes (investigation, scripting, recording audio, editing audio, distribute and launch on social media)	Spotify, Soundcloud, Google podcasts, Facebook, Instagram, Twitter Redcircle, Anchor, etc

Learning outcomes	Methods/strategies used
<ul style="list-style-type: none"> Improve communication and speaking skills Develop technical skills in audio editing and general digital skills Stimulate critical thinking in the analysis of a general topic of interest to students Create relevant digital resources by students Use social media to disseminate consolidated ideas and opinions Promote soft skills such as cooperation, collaboration, creativity, participation, entrepreneurship, time management, etc. 	Project Based Learning for digital content creation





Description

- Step 1. The teacher arranges students, concerning their skills and interests, creating groups of students responsible for each areas: *Speakers/writers*, *Designers*, *Audio Editors* and *Social Media Managers*. Each group must understand its role and responsibilities. The *Designers* group must create a logo for the podcast while the other students create an audio trailer.
- Step 2. Choose the Topic: In a brainstorming context, the teacher asks all students to share their concerns and which topic they want to investigate.
- Step 3. Write the Script: After they decide the topic, they would make a small list of contents they want to search and investigate about. The script is then created in a collaboration manner, considering all the opinions and ideas. The *Speakers/writers* group are responsible for reviewing the script before recording.
- Step 4. Record the Episode: Using a videoconference platform or using an audio recording software (e.g., Audacity) the *Speakers* group of students record the script in an audio format. They could use their smartphones and their headphones to do it. *Audio editors* group must attend and be present while recording.
- Step 5. Edit the Audio: In an audio editing software, the *Audio editors* group edit the episode, make some cuts, adjust timings, and insert background music.
- Step 6. Distribute and Launch the Episode: Audio editors group distribute the episode using *RedCircle* or *Anchor* to make it available through audio streaming platforms (Spotify, Google podcast, Soundcloud, Apple podcasts, ...)
- Step 7. Promote on social media: *Social Media managers* group create a multimedia post on Social Media channels to promote the episode.

Assessment

Statistics on social media and in Audio streaming platforms.

Tips & Tricks

Create a group in a Learning Management System to better interact with students.

Create an Audio Trailer and a Logo for the podcast.

Compliance with the law regarding the recording and dissemination of sound and image, and data protection regulations in general must be guaranteed.



